2017 Spring Conference & Trade Show
April 12-14, 2017
Yakima, Washington

Target: Clean, Safe Water for Generations to Come
Early Conference Registration
Deadline: March 17, 2017

2017 Spring Conference

Who attends our conferences..................4
Workshop schedule.................................5
Workshop details........................................6-7
Information Station
Exhibitors..............................................3
Golf.......................................................3
Meals.....................................................3
Guest Information....................................3
Sponsors.............................................Back Cover

Hotels

Holiday Inn
802 East Yakima Ave,
Yakima, Washington
509.494.7000
$125+ tax

Hilton Garden Inn
401 E Yakima Ave
Yakima, Washington
509.454.1111
$134+ tax

Yakima Red Lion Hotel
607 East Yakima Ave
Yakima, Washington
509.248.5900
No Room Block-call for Rate

2017 Spring Conference & Trade Show
April 12, 13 & 14, 2017
Yakima, Washington

Scholarship Golf Tournament
Wednesday, April 12
Apple Tree Golf Course
Yakima, Washington
Foursome Scramble
Shotgun start at 8:00 am
$75.00*

*Golf includes greens fees & cart and the proceeds benefit the WASWD Scholarship Fund for students pursuing a career in the water/wastewater industry. Thank you for your support!

Spouse/Guest Lunch & Wine Tasting

Self-Guided Walking Tour

Thursday, April 13th Spouse/Guest Lunch at Noon followed by a Self-Guided Tour to three downtown wineries.

To reserve your spot: Email staff@waswd.org to provide guest name and contact information. Advance registration required.
Registration & Walk-Ins
Open Wednesday, April 12th at 12:30 p.m. at the Yakima Convention Center. Walk-ins are welcome. See registration form for fee schedule.

Confirmanos
Will be emailed approximately 2 weeks prior to the conference.

Refund Policy
Full refund up to March 17th. $100 refund before March 29th. No refunds after March 29.

Conference Meals
Meals are available for purchase by exhibitors and guests. Full conference registration includes:

- **Wednesday**-Dinner at the Fairgrounds
- **Thursday**-Breakfast & lunch
  Dinner is on your own
- **Friday**-Breakfast

Activities for Guests
A Guest Luncheon will be held on Thursday, April 13, 2017 for interested spouses and guests of registered attendees. The luncheon will be held at the Olive Garden near the Yakima Convention Center. Advance notice required.

Hotels
The host hotels are listed on the page to the left. Additional hotels are available in the area, however additional room blocks have not been acquired.

Sponsorships
Our sponsorship levels are currently offered at $500, $100 & $50. All levels recognize your firm's name in the program. The $500 level will offer your logo displayed throughout the conference, $100 Exhibitor Reception Sponsorship offers recognition on a sign at the reception, $50-$100 Sponsorships are available for the Golf Tournament. See golf sponsor form for further details.

Scholarship Golf Tournament
SHOTGUN SCRAMBLE at 8:00 am at the Apple Tree Golf Course on April 12th. The tournament benefits recipients of WASWD scholarships and offers an opportunity to connect with others in the industry.

All golfers MUST complete a registration form or you are not considered registered. Confirmations are sent out a week prior to the tournament.

Exhibits
Set up, Tear Down & Other Information
Credit cards are accepted for booth payment! Exhibitors can register at www.waswd.org

Conference meals are not included in the Exhibitor registration however, you may purchase meals online or at the conference.

Show Information

**Set Up:**
- Tues, April 11, 4:00 pm - 8:00 pm
- Wed, April 12, 8:00 am - 2:30 pm

**Exhibit Hours:**
- Wed, April 12, 3:00 pm - 6:00 pm
- Thurs, April 13, 8:30 am - 3:30 pm

**Tear Down:**
- Thurs, April 13, 3:30 pm - 4:30 pm
- Fri, April 14, 8:00 am - 10:00 am

**Exhibitor/Associate Member Forum**
The meeting is held to provide the opportunity to participate in open discussion regarding services provided by WASWD.

**Exhibitor Drawings**
For registered attendees are held at 3:00 p.m on Thursday for those who wish to participate.

**Drayage**
Booths may be shipped to: Yakima Convention Ctr, ATTN: WASWD, 10 N. 8th Street, Yakima, WA 98901

Exhibitors may submit a one page sheet advertising its organization, products and services for the attendees registration packet. Please provide 160 copies to the Association office no later than Thursday, March 30, 2017.
The Washington Association of Sewer & Water Districts Conferences offer water and sewer industry representatives an excellent opportunity to network while learning of new and changing issues impacting operations. These conferences hold regional and peer-to-peer breakfast meetings, face time between district representatives and access to exhibitors offering services or new products, cutting-edge technology and vital information needed by water and sewer utilities. Spring conferences attract between 140-160 attendees; Commissioners, General Managers, Supervisors, Finance Officers, Engineers, and a variety of Consultants, plus approximately 40 Exhibit booths to stroll through. The registration forms provide information about what is included in the registration fee, specifically which meals are included. Those who attend our conference are offered the opportunity to speak with vendors and suppliers of water and sewer districts relating to products they specialize in. Exhibit space at WASWD conferences have been sold out over the last several years. We are pleased to offer exhibit space locations that will provide everyone first class exposure to those in the industry.

Wednesday Sessions

1:45 pm - 2:45 pm
Legislative Update

Join the Association Lobbyists, Joe Daniels and Scott Hazlegrove for a detailed update of the 2017 Legislative Session activities, successes and challenges.

2:45 pm - 3:00 pm
Budget Workshop

Join the Executive Director and Treasurer for a brief overview of the proposed WASWD 2017 supplemental budget.

4:00 pm - 5:00 pm
Keeping Water Clean: Learn From Your Neighbors

Thomas Keown, General Mgr, Covington Water District
Reg Hearn, General Mgr, Grays Harbor County Water District #2
Dell Hillger, General Mgr, Beacon Hill Water & Sewer District

This session will cover a variety of situations, challenges and successes faced by these districts. You will hear stories of maintaining district services for the benefit of public health, including talks about upkeep on pipes, pumps, tanks, wells, treatment, staffing issues, customer base and economical yet appropriate rates—all integral parts of a successful system.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am to 2:30 pm</td>
<td>Exhibitor Set up</td>
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<tr>
<td>8:00 am</td>
<td>Golf Tournament-Shotgun Start</td>
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<tr>
<td>12:30 pm</td>
<td>Registration Desk Opens</td>
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<tr>
<td>1:45 pm to 2:45 pm</td>
<td>WORKSHOP: Legislative Workshop</td>
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<tr>
<td>2:45 pm to 3:00 pm</td>
<td>WORKSHOP: Budget Workshop</td>
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<td>3:00 pm to 4:00 pm</td>
<td>Break in Exhibits Hall</td>
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<td>4:00 pm to 5:00 pm</td>
<td>WORKSHOP: District Profile Panel</td>
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<tr>
<td>5:00 pm to 6:00 pm</td>
<td>Exhibitors Reception in the Exhibits Hall</td>
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<tr>
<td>6:30 pm to 8:30 pm</td>
<td>Welcome Banquet at the Yakima Fairgrounds-Golf Awards</td>
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<tr>
<td>7:00 am</td>
<td>Registration Desk Opens</td>
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<tr>
<td>7:30 am to 8:30 am</td>
<td>Section Meetings (breakfast meetings start at 7:30)</td>
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<tr>
<td>8:30 am</td>
<td>Exhibits Open</td>
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<tr>
<td>8:45 am to 10:00 am</td>
<td>Welcome &amp; WORKSHOP: Keynote</td>
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<td>10:00 am to 10:30 am</td>
<td>Break in Exhibits Hall</td>
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<tr>
<td>10:30 am to 11:30 am</td>
<td>LEGAL WORKSHOP: Franchise Ordinance</td>
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<tr>
<td>11:35 am to 12:35 am</td>
<td>LEGAL WORKSHOP: Comprehensive Plan</td>
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<tr>
<td>11:35 am to 12:35 am</td>
<td>WORKSHOP: Private Water Service Lines</td>
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<tr>
<td>12:00 pm</td>
<td>Spouse/Guest Lunch &amp; Walking Wine Tour-See Page 2</td>
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<tr>
<td>12:35 pm to 1:30 pm</td>
<td>Lunch-Commissioner Accreditation Awards</td>
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<td>1:30 pm to 2:30 pm</td>
<td>WORKSHOP: IT &amp; System Security</td>
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<tr>
<td>1:30 pm to 2:30 pm</td>
<td>WORKSHOP: What Did I Just find in My Drinking Water?</td>
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<td>1:30 pm to 2:00 pm</td>
<td>Associate Member/Exhibitor Meeting</td>
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<td>2:30 pm to 3:30 pm</td>
<td>Break in Exhibits Hall-Exhibitor Drawing at 3:00 pm</td>
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<tr>
<td>3:30 pm to 4:30 pm</td>
<td>WORKSHOP: Succession Planning for Managers</td>
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<tr>
<td>3:30 pm to 4:30 pm</td>
<td>WORKSHOP: Succession Planning for Commissioners</td>
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<tr>
<td>4:30 pm to 5:30 pm</td>
<td>Reception for Attendees &amp; Exhibitors</td>
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**NO Thursday Dinner**

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<th>Event</th>
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<tbody>
<tr>
<td>7:30 am to 8:30 am</td>
<td>Commissioner’s &amp; Manager’s Meetings (breakfast meetings)</td>
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<tr>
<td>8:45 am to 9:45 am</td>
<td>WORKSHOP: Insurance Prospective on Exposure Trends</td>
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<tr>
<td>9:50 am to 10:50 am</td>
<td>WORKSHOP: You Don’t Know What You Have Til It’s Gone</td>
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<tr>
<td>10:50 am to 12:00 pm</td>
<td>Membership Business Meeting</td>
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Thursday General Sessions

8:45 am - 10:00 am
KEYNOTE-The 5 Best Decisions the Beatles Ever Made…and Why You Should Make Them Too!
Bill Stainton

Business the Beatles’ way? Why not? We’ve learned the success secrets of everybody from Bart Simpson to Attila the Hun. So why not take a few tips from four of the most successful people in modern history? Beatle expert Bill Stainton says their success wasn’t just a fortunate mix of genius and luck—it was a function of conscious decisions. This presentation focuses on five of those decisions—The 5 Best Decisions the Beatles Ever Made—covering areas from leadership to teamwork to managing change. So get ready to laugh, get ready to play, and get ready to learn. Here come the Beatles!

10:30 am - 11:00 am
Break in Exhibits Hall

10:30 am - 11:30 am
A discussion of King County Franchise Ordinance No. 2016-0521 and its Potential impact on Water-Sewer Districts
Eric Frimodt, Attorney at Law, Inslee, Best, Doezie & Ryder, PS

Eric Frimodt will discuss the recently adopted King County ordinance that, among other things, seeks to impose a reasonable compensation fee or rent for the use of King County rights-of-way by public and private utilities. Mr. Frimodt will discuss the details of the ordinance, potential impacts of the ordinance on water-sewer districts and related legal issues.

11:35 am - 12:35 pm
The GMA - Does It Apply to the Approval of District Plans?
Dawn Reitan, Attorney at Law, Inslee, Best, Doezie & Ryder, PS

Before the Growth Board issued its decision in Ronald Wastewater District, et al., v. Snohomish County, et. al., the approval process for special districts’ water/sewer comprehensive plans was clear. Is it still clear, or did the Board’s decision impose additional GMA requirements to the process? The impacts of the decision will be discussed as they relate to water/sewer comprehensive plan updates.

12:35 pm - 1:30 pm
Lunch Commissioner Accreditation Presentation

1:30 pm - 2:30 pm
What Did I Just Find in My Drinking Water?
Derek Pell, NW Region Planning & Engineering Manager, Office of Drinking Water, WA DOH

Water utilities collect thousands of water samples each year to show compliance with the drinking water regulations. The rules define a framework for what “safe” drinking water means.

• What happens when you collect a sample outside of the regulatory framework and find something unexpected?
• What does it mean?
• How do you respond?
• What do your customers need to know?

3:30 pm - 4:30 pm
Managers Track: Succession Planning and Workforce Development
Joe Horvath, Administrative & HR Coordinator, Woodinville Water District
Chris McCord, Mgr of the Operator Certification and Training Section, Office of Drinking Water, WA DOH

The Social Security Administration estimates 10,000 baby boomers are retiring each day. Current estimates indicate that around 50 percent of the 4000 certified waterworks operators in Washington State will retire in the next ten years.

• How will this impact your District?
• What are you and your organization doing now to prepare ahead of time?
• What is Woodinville Water District doing that you should consider?
• What the state is now doing to provide utilities new tools in developing their workforce strategies...next steps

3:30 pm - 4:30 pm
Commissioners Track: Putting the Success in Succession Planning-Your Next Manager
HR Speaker-invited

Succession planning and leadership transition are proactive, systematic efforts made by organizations to ensure leadership continuity within key positions. Successful efforts can help organizations match or develop talent for future needs and meet strategic and operational goals. Learn the characteristics of an effective program, receive tips on common problems, and see an overview of one successful succession planning model.

Thursday: The exhibits close at 3:30 pm. A reception will be held at 4:30 in the foyer. There is no Thursday banquet.
### Thursday Concurrent Sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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| 11:35 am - 12:35 pm | **Private Water Service Lines- Policy Analysis and Options**  
Gregory Hill, Principal, Stantec |
| 1:30 pm - 2:30 pm   | **Don’t Let Your Security Slip Through the Pipes**  
David Leonhardt, Managing Partner, Seitel Systems |

Northshore Utility District has been addressing an increasing number of complaints and questions from their customers on the responsibility for the repair and maintenance of private water service lines that extend across private driveways, access tracts, and third party private property. The presentation will summarize the results of a study completed by Stantec for Northshore Utility District on their private water service lines and the options to keep the status quo, assume responsibility for part or all of the private service lines, or replace the private service lines with small diameter water lines that will be owned by the District.

The presentation will summarize the options on private service line operation and maintenance, options for capital recovery for the various policy options, and other issues that should be addressed when options for policies for private service lines are considered by management staff and elected Boards.

### Friday General Sessions

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<tr>
<th>Time</th>
<th>Session</th>
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| 8:45 am - 9:45 am | **Keeping a Lid on Risk**  
Sheryl Brandt, Risk Manager, Enduris |
| 9:50 am - 10:50 am | **You Don’t Know What You’ve Got ‘til it’s gone... Asset Replacement Funding in the post Public Works Trust Fund Age**  
James Blumenthal, Vice President, Sr. Municipal Underwriter, Martin Nelson & Company  
Lindsay Sovde, Managing Director, Piper Jaffray  
Scott Bauer, Northwest Municipal Advisors |

We will explore current trends in local government and special purpose districts regarding the legal environment from an insurance perspective. What challenges are special purpose districts facing, and how can these challenges be mitigated?

### Workshops:

- Wednesday, April 12, 1:45 pm - 5:00 pm
- Thursday, April 13, 8:45 am - 4:30 pm
- Friday, April 14, 8:45 am - 10:45 am

### Exhibit Hours:

- Wed, April 12, 3:00 pm - 6:00 pm
- Thurs, April 13, 8:30 am - 3:30 pm
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Yakima, Washington

Scholarship Golf Tournament - Wednesday, April 12
Exhibits - Wednesday & Thursday, April 13-14
Workshops - Wednesday, Thursday & Friday, April 12-14

Sincere appreciation is extended to the conference sponsors supporting WASWD

Conference Sponsors